

Terms of Service July 12th 2016

Terms of use apply to all users of our HIDDIME service, a product and service owned by LEAD SEMANTICS PVT LTD.

HIDDIME is a data analytics and B I service, targeted for professional use only.

Usage terms:

In order to access features of HIDDIME service, you will have to create an account using Social sign-up process, where HIDDIME will not hold your password credential information.

You must be 15 years or older to use this Service. You must be a human. Accounts registered by “bots” or other automated methods or computer programs are not permitted: you agree not to use or launch any automated system that accesses the HIDDIME service in a manner that sends more request messages to the HIDDIME service servers in a given period of time than a human can reasonably produce in the same period by using a conventional on-line web browser.

You must provide your legal full name, a valid email address, and any other information requested in order to complete the signup process.

Your login may only be used by one person – a single login shared by multiple people is not permitted.

You may create separate logins for each person. You are responsible for all Content posted and activity that occurs under your account (even when Content is posted by others who have accounts under your account). LEAD SEMANTICS PVT LTD cannot and will not be liable for any loss or damage from your failure to comply with this security obligation. You may never use another person’s account without permission.

If you are using a free or trial account you are not permitted to block ads.

One person or legal entity may not maintain more than one free account.

You must notify LEAD SEMANTICS team immediately of any breach of security or unauthorized use of your account at support@hiddime.com.

Although LEAD SEMANTICS will not be liable for your losses caused by any unauthorized use of your account, you may be liable for the losses of HIDDIME service or others due to such unauthorized use.

Payment, Upgrading and Downgrading Terms

A valid credit card is required for paying accounts. You will have to submit all information needed through our certified PAYMENT GATEWAY portal. See 2CHECKOUT terms of use and Privacy. There is no account activation fee.

If you want to go on using HIDDIME, through one of the paying plans, you will be billed monthly.

Use of paying plans is billed, on a monthly or yearly basis.

For any upgrade or downgrade in plan level, your credit card that you provided through 2CheckOut will automatically be charged the new rate on your next billing cycle. There may be processing fee associated with cancellation, upgrade or downgrade of plans.

Prices displayed on our website (<http://www.hiddime.com/pricing.html>) are exclusive of all taxes. Taxes will be charged as per your location in world.

REFUND POLICY:

The subscription will be renewed automatically each month or year in advance of the plan end date, unless the client has requested the termination of subscription in time. All subscriptions are due and are non-reimbursable.

In the case where a service or a subscription is unduly debited, the reimbursement of the corresponding amount will take place within 10 days from the issuing of a credit note.

Termination

You are solely responsible for properly canceling/terminating your account. An email request to cancel your account to support@hiddime.com or by clicking on the “terminate” button in your account dashboard.

All of your Content will be immediately deleted from the HIDDIME Service upon cancellation/termination (support@hiddime.com). This information cannot be recovered once your account is cancelled.

If you cancel the HIDDIME Service before the end of your current subscription period, your cancellation will take effect immediately. There are no refunds associated with cancellation even if the cancellation happens before the end of subscription.

LEAD SEMANTICS, in its sole discretion, has the right to suspend or terminate your account and refuse any and all current or future use of the HIDDIME Service, or any other LEAD SEMANTICS service, for any reason at any time. Such termination of the HIDDIME Service will result in the deactivation or deletion of your Account or your access to your Account, and the forfeiture and relinquishment of all content in your Account. LEAD SEMANTICS reserves the right to refuse HIDDIME service to anyone for any reason at any time.

Verbal, physical, written or other abuse (including threats of abuse or retribution) of any LEAD SEMANTICS customer, employee, member, or officer will result in immediate account termination.

Modifications to the Service and Prices

LEAD SEMANTICS reserves the right at any time and from time to time to modify or discontinue, temporarily or permanently, the HIDDIME Service (or any part thereof) with or without notice.

Prices of all Services, including but not limited to monthly subscription plan fees to the HIDDIME Service, are subject to change. Such notice may be provided at any time by posting the changes to the HIDDIME service Site or HIDDIME itself.

LEAD SEMANTICS shall not be liable to you or to any third party for any modification, price change, suspension or discontinuance of the HIDDIME Service.

Content ownership

We claim no intellectual property rights over the material you provide to the HIDDIME Service. Your profile and materials uploaded remain yours. However, by sharing your login and password publicly, you agree to allow others to view and share your Content.

LEAD SEMANTICS does not pre-screen Content, but LEAD SEMANTICS and its designee have the right (but not the obligation) in their sole discretion to refuse or remove any Content that is available via the HIDDIME Service.

You may not duplicate, copy, or reuse any portion of the HTML/CSS or visual design elements without express written permission from LEAD SEMANTICS.

Customer Logo

By becoming a paying customer of the HIDDIME service, you grant us permission to use your company name and logo in connection with the marketing and promotion of HIDDIME.

General Conditions

Your use of the HIDDIME Service is at your sole risk. The HIDDIME service is provided on an “as is” and “as available” basis.

Technical support is provided IN PRIORITY to paying account holders over free/trial account holders. Technical support is only available via email at <http://www.hiddime.com> via support@hiddime.com

You understand that LEAD SEMANTICS uses third party vendors and hosting partners to provide the necessary hardware, software, networking, storage, and related technology required to run the Service.

You must not modify, adapt or hack the HIDDIME Service or modify another website so as to falsely imply that it is associated with the HIDDIME, LEAD SEMANTICS, or any other LEAD SEMANTICS service.

You agree not to reproduce, duplicate, copy, sell, resell or exploit any portion of the HIDDIME Service, use of the HIDDIME Service, or access to the HIDDIME Service without the express written permission by LEAD SEMANTICS.

We may, but have no obligation to, remove Content and Accounts containing Content that we determine in our sole discretion are unlawful, offensive, threatening, libelous, defamatory, pornographic, obscene or otherwise objectionable or violates any party's intellectual property or these Terms of Use. You may not use the HIDDIME Service for any illegal or unauthorized purpose. You must not, in the use of the HIDDIME Service, violate any laws in your jurisdiction (including but not limited to copyright laws). You also agree not to submit any Software to HIDDIME through the Service.

You understand that the technical processing and transmission of the HIDDIME Service, including your Content, may be transferred unencrypted and involve transmissions over various networks; and changes to conform and adapt to technical requirements of connecting networks or devices.

You must not upload, post, or transmit unsolicited email, SMSs, or "spam" messages to LEAD SEMANTICS and HIDDIME service.

You must not transmit any worms or viruses or any code of a destructive nature through HIDDIME service and to LEAD SEMANTICS.

If your bandwidth usage exceeds 200 MB/month, or significantly exceeds the average bandwidth usage (as determined solely by LEAD SEMANTICS) of other HIDDIME service customers, we reserve the right to immediately disable your account until you can reduce your bandwidth consumption.

LEAD SEMANTICS does not guarantee that the service will meet your specific requirements, the service will be uninterrupted, timely, secure, or error-free, the results that may be obtained from the use of the service will be accurate or reliable, the quality of any products, services, information, obtained by you through the service will meet your expectations, and any errors in the HIDDIME Service will be corrected.

The failure of LEAD SEMANTICS to exercise or enforce any right or provision of the Terms of Use shall not constitute a waiver of such right or provision. The Terms of use constitutes the entire agreement between you and LEAD SEMANTICS and govern your use of the HIDDIME Service, superseding any prior agreements between you and LEAD SEMANTICS (including, but not limited to, any prior versions of the Terms of Use).

LEAD SEMANTICS reserves the right to update and change the Terms of Use from time to time without notice. Any new features that augment or enhance the current HIDDIME Service, including the release of new tools and resources, shall be subject to the Terms of Use. Continued use of the HIDDIME Service after any such changes shall constitute your consent to such changes.

Questions about the Terms of use should be sent to support at support@hiddime.com

LEAD SEMANTICS respects the privacy of anyone who uses a LEAD SEMANTICS Web site (<http://www.leadsemantics.com>, <http://www.hiddime.com>)

LEAD SEMANTICS gathers important information from our visitors and customers. We publish this Privacy Policy to communicate how we gather and use information about you, how we protect it, and how you can participate in its protection.

This Privacy Policy is part of the Terms of Use. We reserve the right to change this Privacy Policy. If we change it, we will provide notification of the change at least thirty (30) business days before the change takes effect and include directions for how you can respond to the change on hiddime.com site.

Collected Information

We require people who register to use a LEAD SEMANTICS online application to give us contact information. We ask for contact and account information, such as email, password, country, timezone and number of users in the organization who will be using HIDDIME, in addition to financial and billing information, such as billing name and address (your card number is only registered through 2CHECKOUT Terms of use, except for members who use a free account).

LEAD SEMANTICS does not distribute or share customer e-mail addresses, except as noted in its Terms of Use, or as may be required by law.

We transfer information about you if LEAD SEMANTICS or HIDDIME service is acquired by or merged with another company. In this event, LEAD SEMANTICS will notify you before information about you is transferred and becomes subject to a different privacy policy.

LEAD SEMANTICS uses the information we collect to set up HIDDIME for individuals and their organizations. We may also use the information to contact customers and prospects to further discuss their interest in our company, the Services we provide and ways we can improve them, and to send information such as announcements of promotions and events regarding our company or partners. We may also e-mail a customer newsletter and updates about HIDDIME or the company. You can opt out of receiving these communications by replying to them at the time they are distributed or at any time by e-mailing support@hiddime.com.

All financial and billing informations that we collect through HIDDIME are used solely to bill for HIDDIME.

Other third parties, such as content providers, may provide information on a LEAD SEMANTICS Web site, but they are not permitted to collect any information, nor does a LEAD SEMANTICS share any personally identifiable user information with these parties.

LEAD SEMANTICS may also collect certain information from visitors to a LEAD SEMANTICS Web site and customers of HIDDIME, such as Internet addresses. This information is logged to help diagnose technical problems and to administer the LEAD SEMANTICS Web site and Services in order to constantly improve quality. We may also track and analyze non-identifying and aggregate usage and volume statistical information from visitors and customers and provide such information to third parties.

Data storage

LEAD SEMANTICS uses third party secured hosting providers to supply the necessary hardware, software, networking, storage, and related technology required to run HIDDIME. Although LEAD SEMANTICS owns the code and all rights to the HIDDIME service application, you retain all rights to your data. See our hosting providers Privacy and Terms of use here: www.aws.amazon.com/terms and www.aws.amazon.com/privacy.

Security

Security is the TOP priority for us at HIDDIME

As regards cloud databases, we chose the best providers to rely on: Amazon (Redshift & RDS), Google (google bigtable, google bigquery), Azure and our own.

LEAD SEMANTICS uses industry standard O-Auth for logging in using FOUR large Social Networks each time a customer logs on. These safeguards help prevent unauthorized access, maintain data accuracy and ensure the appropriate use of data.

Opt-Out Policy

LEAD SEMANTICS offers you a means to choose how we may use information you provided. If, at any time after registering for information or paying for HIDDIME, you change your mind about receiving information from us or about sharing information with third parties, send us a request specifying your new choice. Send your request to support@hiddime.com.

Correcting and Updating Your Information

To update or change registration information or to update billing information, please send update request email to support@hiddime.com

Additional Information

Questions regarding this Privacy Policy or the security practices of HIDDIME should be directed to LEAD SEMANTICS by e-mailing support@hiddime.com.

Cookies

Cookies are files Web browsers place on a computer's hard drive. They are used to help us authenticate clients and provide timesaving shortcuts and preferences. LEAD SEMANTICS uses a persistent encrypted cookie, if the client requests, to save and retrieve individual authentication information as well as other per-client device preferences. LEAD SEMANTICS issues a mandatory session cookie to each user of HIDDIME only to record encrypted authentication information for the duration of a specific session. If you reject this cookie, access to and usage of HIDDIME will be denied.

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